

EDUCATION & NETWORKING

IT'S ALL AT GPUG SUMMIT NASHVILLE

Saddle up and discover why GPUG Summit is your key to connecting with your Dynamics GP peers.



"SUMMIT IS TRULY IS THE BEST CONFERENCE I HAVE EVER ATTENDED FOR ACTUAL HANDS ON TRAINING AND BUILDING USEFUL PEER RELATIONSHIPS!"

NANCY EDWARDS, PAST ATTENDEE

The Top Five Benefits of Attending a Conference



- 1 EDUCATIONAL OPPORTUNITIES**
Everyone can learn, no matter how experienced you are.
- 2 NETWORK WITH PEERS**
Industry conferences provide a fantastic opportunity to network.
- 3 ENCOUNTER NEW VENDORS & SUPPLIERS**
Stay competitive by discovering innovative new products and services.
- 4 POSITION YOURSELF AS AN EXPERT**
When you are active in your industry, you develop a reputation as an expert to your peers and your clients.
- 5 HAVE FUN**
Being in business should be rewarding and fun. All work and no play can get old fast.



"SEASONED USERS ARE VERY MUCH WILLING TO SHARE THEIR KNOWLEDGE AND EXPERIENCES OF THE SYSTEM FUNCTIONALITIES WITH OTHER USERS, ESPECIALLY WITH THE ROOKIES."

KAREN KWONG, PAST ATTENDEE

Learning and Networking Go Hand-In-Hand



THE PROFESSIONAL LANDSCAPE

63% Professionals take time to learn new skills for their job each year.

75% Professional value in-person learning in addition to their online learning.

LEARNING IS LEADING

43% Professionals attend an industry conference in their field each year.

90% Professional learning happens in a physical location such as work, dedicated offsite, or conference.

THE UNEXPECTED OUTCOME OF LEARNING

65% Say their learning in the past 12 months expanded their professional network.

75% Say their extra training helped them advance within their current company.

THE VALUE OF BUILDING RELATIONSHIPS

97% Attendees would recommend their peers to attend GPUG Summit.

71% Found an ISV/Partner solution they were interested in pursuing for their organization.



"IT WAS AN AMAZING EVENT FOR ME. MY TEAM AND I ABSORBED A TREMENDOUS AMOUNT OF INFORMATION THAT HAS BEEN AND CONTINUES TO BE OF BENEFIT."

TRACEY LAWSON, PAST ATTENDEE

Network & Learn at GPUG Summit



EXPECT TO GET A HIGH-VOLTAGE JOLT OF THE PROBLEM-SOLVING, TROUBLE-SHOOTING, PEER-EXCHANGE LEARNING THAT POWERS USER GROUPS EVERY DAY, IN AN ENERGIZING, AUTHENTIC, REAL-LIFE SETTING.

170+
SESSIONS

1900
ATTENDEES

308
EXPO HALL EXHIBITS
(ACROSS AXUG, CRMUG, GPUG AND NAVUG)



TOP 3 REASONS
USER ATTENDEES COME

- 1. CONTENT**
- 2. FIND SOLUTIONS**
- 3. NETWORKING**

One of "the 13 Hottest American Cities for 2016"

~Business Insider

OCTOBER 10-13 2017
GAYLORD OPRYLAND RESORT
NASHVILLE, TN

TOP 3 INDUSTRIES

REPRESENTED AT GPUG SUMMIT 2016

- 1. Manufacturing**
- 2. Healthcare**
- 3. Other**

13.5 MILLION
ANNUAL VISITORS

94% OF VISITORS SAY THEY ARE LIKELY TO RETURN.

*Summit data based on GPUG Summit 2016 and is not representative of GPUG Summit Nashville. Data from Nashville Convention & Visitors Corp and Pew Research Center

Giddy-up & Go!

Take your big ideas & love of knowledge-sharing to GPUG Summit this fall.

Register Today

gpugsummit.com